

[Advertising Opportunities for FIFA2010Products.com](http://FIFA2010Products.com)



Since the beginning of the World Cup 2010 qualifying games and more intensively after publishing the 32 national teams to play the World Cup in South Africa, FIFA2010Products has placed itself on the top results of various product related searches in the main search engines.

Hundreds of daily visitors are buying the products offered through FIFA2010PRODUCTS.com.

Other than the content offered on FIFA2010PRODUCTS.com, an active Facebook group and a twitter account are live and running and every day more and more subscribers join the mailing list and receive information as well as special offers for world cup related products.

On the site you can find free gifts, world cup jerseys, hats, bags, game tickets, flying tickets, accommodation, car rental and more.

If you have a world cup related product and would like to give it proper exposure for potential customers on FIFA2010PRODUCTS.com, keep reading the possible advertising opportunities currently available:

FIFA 2010 advertising spots:

1. 468*60 top banner, appears on all pages
2. 120*600 left side banner, appears on all pages
3. Homepage link to inner dedicated page of your service/ product
4. 120*600 right side banner, appears on all pages
5. Homepage SEO link

6. Information + picture + link to your service/ product in the weekly newsletter
7. Dedicated SEO page, with pictures and link to your site, the page will be linked from the Home page.
8. Other opportunities (Facebook, Twitter and more) – please contact us.

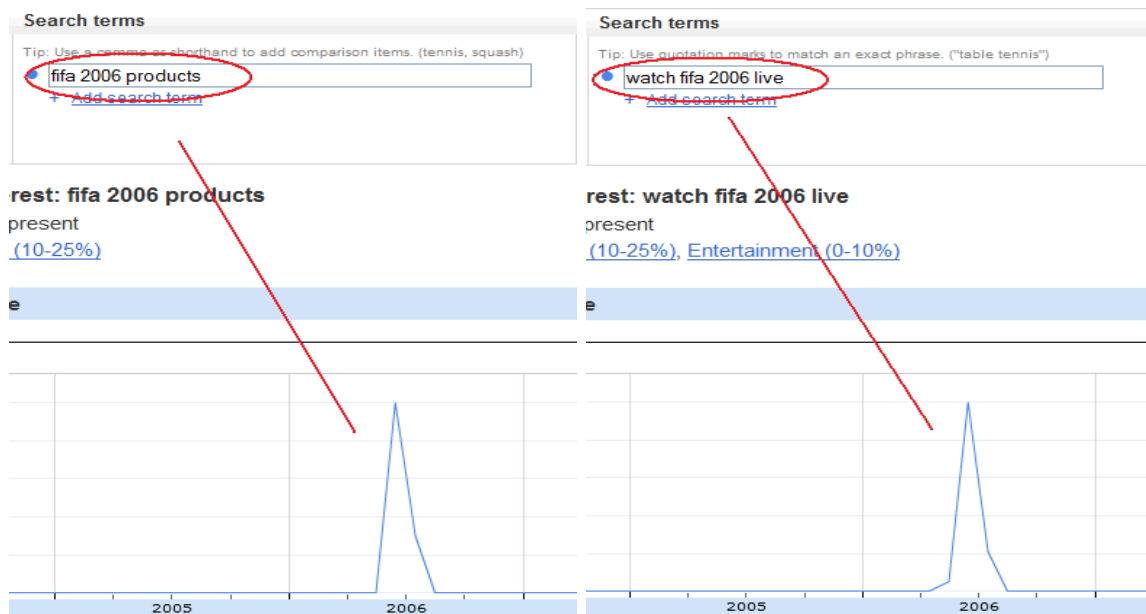
**For more details and information please contact us:
dean@fifa2010products.com**

Performance:

- First place in Google for the keywords:
 - fifa 2010 ps3 how to play
 - 2010 world cup products
 - fifa 2010 products
 - how to play defense in fifa 2010
 - small vuvuzela
 - watch fifa 2010 live
 - world cup 2010 products

Top location for more than other 50 main keywords, related to the World Cup, the games, the players, products and more.

- **Huge potential** compared to the World Cup in 2006



- Main traffic sources: Google, Bing and Yahoo search engines. 20% of the traffic from referring sites and fans clubs
- More than **1800 Keywords** listed in the referring keywords to the site pages (**more than 200 indexed pages in Google**)